

Angela Lanza Vassallo

Staff Product Designer — Enterprise & AI

angelavdesign.com
amkvass18@gmail.com
610-996-4832

EXPERIENCE



Senior Product Designer

Frontline Education | April 2026 – Present

- Drive 0–1 design for a modern student special programs platform in the K–12 education space.
- Directly build and establish the company-wide design system to unify product architecture and design standards.



Staff Product Designer

Meta | February 2024 – April 2026

- Led design for enterprise dashboards tracking operating, headcount, and travel spend; scaled tracked company budget from 0.2% to 63% and user trust from 53% to 75% over four releases.
- Co-led an embedded AI assistant replacing manual finance spreadsheets, projected to save 8,600–33,040 hours annually with transparent, override-enabled logic.
- Achieved 84% active adoption among budget owners and reduced travel reporting effort by 44%.

Senior Product Designer

Meta | November 2021 – February 2024

- Designed the new headcount-to-dollars planning flow from scratch, bridging a complex financial paradigm shift for business leaders and Finance.
- Architected end-to-end reorg workflows and secure role-based permissions, enabling 14 business units to co-manage budgets and headcount without exposing restricted compensation data.
- Drove massive operational efficiency across business units, returning \$456M+ and 413+ open roles while cutting three weeks out of the planning process.



UX Designer

Ellucian | July 2016 – October 2021

- Redesigned a legacy cloud portal for higher-education institutions that replaced on-premises systems, transforming static link collections into personalized cards, alerts, and notifications; earning the 2021 EdTech Breakthrough Award for Deployment of the Year.
- Developed a white-label design system supporting WCAG AA accessibility and right-to-left language localization across institutions.

EDUCATION



Web & Interactive Design

Moore College of Art and Design | 2014 – 2016

Continuing Education Certificate



Advertising Art Direction

Temple University | 2009 – 2013

Bachelor of the Arts from the College of Media and Communication

SKILLS

0→1 Enterprise UX
AI product design
AI Coding
Interaction Design
Product Strategy
Design Systems
Collaboration
User Research
Accessibility
Systems Thinking
Presentations
Prototyping
Mentorship

DOMAINS

Finance
Workforce Planning
Higher Education
K-12 Education

TOOLS

Figma
FigJam
Photoshop
Illustrator
InDesign
Dovetail
Jira
Confluence

AI & CODE

Claude Code
Claude Cowork
Visual Studio Code
Lovable
Cursor
ChatGPT
Gemini